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ABSTRACT

An annotated bibliography lists approximately 100 books in the fields of instructional media, libraries, and information science. Each citation contains title, author, publisher, price, and a brief annotation. An elementary classified index is included at the conclusion of the publication. (JY)

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An Alerting Service Bibliography on Libraries and Media

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PREFACE

This simple Alerting Service Bibliography is intended as a timely update for ERIC users who request the publication by mailing the Clearinghouse a self-addressed, stamped (30¢) 9x12-inch manila envelope.

This bibliography includes books sent to the Clearinghouse for processing and review, but which are not applicable for inclusion in Resources in Education, ERIC's regular monthly catalog.*

Listing of these books does not in any way imply an endorsement of them. All books chosen for this publication deal in some way with libraries or media, but may not necessarily stress educational aspects of these fields. An elementary classified index is included at the conclusion of the publication.

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION
THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL NATIONAL INSTITUTE OF EDUCATION POSITION OR POLICY

*For ERIC users familiar with the processes of the Educational Resources Information Center, the books listed herein are Level III documents (copyright, available only from publisher) which are not listed in Resources in Education, due to new regulations which call for a minimum of Level III entries.

The Computer and Literary Studies.

Aitken, A.J., R.W. Bailey, and N. Hamilton-Smith, Eds.

Edinburgh:1974. 369p. Edinburgh University Press. £7.00.

Collection of 26 papers describing the range and variety of proven techniques for exploring and managing textual data with computer help.

Sound With Vision. Sound Techniques for Television and Film.

Alkin, E.G.M.

New York:1973. 283p. Crane, Russak & Company, Inc. $20.75.

Discusses the problems encountered in the simultaneous production of sound and pictures, giving practical instruction in methods of solving them. Examines the philosophy of equipment designed to meet the resulting requirements.

Art and Visual Perception: A Psychology of the Creative Eye. The New Version.

Arnheim, Rudolf.

Berkeley, Ca.:1974. 520p. University of California Press. $15.00. (Paper $5.95.)

A description of what sorts of things we see and what perceptual mechanisms account for the visual facts.

AUERBACH On Computer Output Microfilm.

AUERBACH Editorial Staff.

Philadelphia:1972. 152p. AUERBACH Publishers, Inc. $19.95.

Thorough description of all aspects of computer output microfilm technology, a glimpse into future design trends, extensive information on special products and their manufacturers, and comparison charts and summaries.

Individualizing Instruction and Keeping Your Sanity.

Bechtol, William M.

Chicago:1973. 192p. Follett Publishing Company. $4.95.

A source book for teachers and administrators in individualizing teaching programs, providing models of the three kinds of schools the author believes most conducive to such a program.

Sight and Sound Tape Directory.

Bergamini, Edwin S., Ed.

New York:1974. 160p. Drorbaugh Publications, Inc. $10.00.

Complete listings of current audio and video magnetic tape products for consumer, professional, and institutional use.

The Individualized Instruction Handbook.

Bishop, Lloyd.

Westfield, N.J.:1973. 225p. Evans Newton Inc. $29.00.

Attempts to synthesize and develop a composite of some of the best ideas, concepts, and skills available to date dealing with the broad topic of individualization, providing a wide range of alternatives in facilitating the production of individualized programs.

Guide to Alternative Colleges and Universities.

Blaze, Wayne; Bill Hertzberg, Roy Krantz, and Al Lehrke.

Boston:1974. 141p. Beacon Press. $4.25.

A comprehensive listing of over 250 innovative programs in higher education under 5 main headings: campus-based B.A. programs, two-year A.A. programs, external degree programs, special programs, and Free U's. Glossary included.

Organization and Staffing of the Libraries of Columbia University; A Case Study.

Prepared by Booz, Allen & Hamilton, Inc.

Westport, Conn.:1973. 210p. Redgrave Information Resources Corp. $12.00.

The final report on a case study conducted at Columbia University during 1970-71 which had a twofold goal: 1) to strengthen library services at Columbia, and 2) to provide guidance for the improvement of other university libraries.

The Boulder Cable Communications Experience: Negotiation Process and Permit Ordinance.

Boulder, Colo.:1973. 115p. Bureau of Governmental Research and Service, University of Colorado. $5.00.

The Boulder emphasis on negotiating has served as a means of providing flexibility in the permit or franchise awarding process of CATV, as well as a means of instructing and educating local government officials and cable industry executives about the needs and aspirations of the other.

Eric Gill: Twentieth Century Book Designer. Revised Edition.

Brady, Elizabeth A.

Metuchen, N.J.:1974. 150p. Scarecrow Press, Inc. $5.00.

Biography of the late Eric Gill, with a critical analysis of the influence of his work on 20th century book design.

"Will My Visual Be Visible" or The Bretz Rule of Thumb.

Bretz, Rudy.

Santa Monica, Ca.:1974. 11p. The Rand Corporation. $1.00.

Using one's thumb as a gauge to determine whether a visual will be visible on the screen in the largest room where it will be displayed, from the position of the most distant viewer.

Questions & Answers About Tape Recording.

Burstein, Herman.

Blue Ridge Summit, Pa.:1974. 264p. Tab Books. $8.95. (Paper $5.95.)

Questions often asked by amateurs with a minimum of technical knowledge are answered, with illustrations. Some 19 major subjects are covered.

Educational Research in Britain 3.

Butcher, H.J. and H.B. Pont, Eds.

New York:1974. 420p. Crane, Russak & Company, Inc. $16.50.

Topics included range from child-rearing practices to science teaching, and from vocational guidance to personality and academic attainment.

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Small Technical Libraries.

Campbell, D.J.

New York:1973. 40p. UNIPUB, Inc. $1.95.

Written to help trained librarians who find themselves working in technical environments but who have no real technical background.

Content Analysis. A Technique for Systematic Inference from Communications.

Carney, T.F.

Winnipeg, Manitoba, Canada:1972. 343p. University of Manitoba Press.

Demonstrates that the content analysis technique is intelligible to the non-expert, and that it is applicable in any discipline which has to deal with written materials or literature.

Copying, Duplication and Microfilm. Second Edition.

Chambers, Harry T.

Boston:1972. 176p. Cahners Publishing. $11.95.

Manual designed to aid the reader in finding the most efficient way of reproducing, storing, and distributing information in a permanent or semi-permanent visible form, for his own individual needs.

Introducing Computer Programming.

Collin, W.G.

Newton Abbot, Devon, England:1974. 365p. NCC Publications. £3.90.

Nucleus of book is given to the treatment of the basic concepts of computer procedures and programs, input media and data verification methods, magnetic files and file handling, and output media.

How to Prepare a Production Budget for Film & Video Tape.

Costa, Sylvia Allen.

Blue Ridge Summit, Pa.:1973. 192p. Tab Books. $12.95.

A complete guide to determining the finances needed for any video tape or film production, from TV commercials to feature-length films.

Proceedings of the Twenty-First Annual Meeting and Convention of the National Microfilm Association, May 8-12, 1972.

Daly, Deborah D., Ed.

Silver Spring, Md.:1972. National Microfilm Association. $5.00/members; $9.00/nonmembers.

17 seminars, 5 workshops, and 9 general session papers were presented at the National Microfilm Association "Year of the User" convention in 1972.

Information Retrieval and Documentation in Chemistry.

Davis, Charles H. and James E. Bush.

Westport, Conn.:1974. 284p. Greenwood Press. $12.95.

Explicates major aspects of information storage and retrieval processes as they are exemplified by the field of chemical documentation.

Art and the Future.

Davis, Douglas.

New York:1973. 208p. Praeger Publishers. $20.00.

Documents the history of the movement of 20th century art away from the studio toward a full-blooded collaboration with science and technology.

The Psychology of Learning and Instruction. Second Edition.

DeCecco, John P. and William R. Crawford.

Englewood Cliffs, N.J.:1974. 604p. Prentice-Hall, Inc. $10.95.

Educational psychology text covering four major areas: instructional models and objectives, entering behavior and development, instructional procedures and learning, and performance assessment and research.

A Guided Tour of Computer Programming in BASIC.

Dwyer, Thomas A. and Michael S. Kaufman.

Boston:1973. 156p. Houghton Mifflin Company. $3.80.

An introductory text to computer programming in BASIC, including general information on computers, how to write computer programs, and an introduction to professional computer applications.

Don't Look at the Camera!

Ewing, Sam (in collaboration with R.W. (Ozzie) Abolin)

Blue Ridge Summit, Pa.:1973. 224p. Tab Books. $9.95.

Text explains the basic techniques of TV photography, including dozens of tried-and-proven shortcuts for getting pictures on the air quickly and economically.

The Academic Library: Essays in Honor of Guy R. Lyle.

Farber, Evan Ira and Ruth Walling, Eds.

Metuchen, N.J.:1974. 183p. Scarecrow Press, Inc. $6.00.

Twelve essays on a variety of topics related to college or university libraries, plus a complete listing of Guy Lyle's books, articles, and reviews issued during his 40-year career as a librarian.

A Computer Perspective.

Fleck, Glen, Ed.

Cambridge, Mass.:1973. 174p. Harvard University Press. $15.00.

Chronicles the influence and interplay of technological and social forces, inventive genius, and economic necessity in the evolution of the computer, with many illustrations.

Opening the Closed Circuit: Report of the Interchurch Broadcasting National Study of Cable and Community 1972/1973.

Forbes, Dorothy; William Tooley; and Donald Cameron.

Don Mills, Ontario, Canada:1974. 112p. Distribution Services. $2.95.

Explores the possibilities for cable television and other mass media as resources for personal and group development among citizens' groups, public bodies, and ordinary individuals across North America.

The Universal Decimal Classification.

Foskett, A.C.

Hamden, Conn.:1973. 171p. Shoe String Press. $9.00.

Providing effort is made in the next few years to give UDC the necessary backing, there is no reason why it should not serve as an adequate indexing language for the future.

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Frontiers in Librarianship; Proceedings of the Change Institute, 1969. Contributions in Librarianship and Information Science, Number 2.

Westport, Conn.:1972. 440p. Greenwood Press. $15.00.

Proceedings of the Institute which was designed as a learning experience for librarians to discuss ideas and issues germane to their fundamental concerns as individual practitioners and as responsible agents for change in their libraries.

John E. Fogarty: Political Leadership for Library Development.

Healey, James Stewart.

Metuchen, N.J.:1974. 140p. Scarecrow Press, Inc. $5.00.

Attempts to find out why Fogarty, the leading advocate of federal library legislation from 1956 to 1966, should develop such a concern for libraries and at the same time how he was able to make such a contribution to a public service.

The Politics of Education: A Bibliographical Guide.

Harman, G.S.

New York:1974. 316p. Crane, Russak & Company, Inc. $25.00.

Provides a guide to recent literature and research on and related to the politics of education, primarily for researchers and university and college teachers.

Human Memory and Knowledge. A Systems Approach.

Harmon, Glynn.

Westport, Conn.:1973. 159p. Greenwood Press. $9.50.

Explores the relationship between human memory limitations and the formation of various fields of systematic knowledge. Special emphasis is given to the rise and development of information science, the focal discipline of the study.

Broadcasting in Africa. A Continental Survey of Radio and Television.

Head, Sydney W., Ed.

Philadelphia:1974. 453p. Temple University Press. $20.00.

35 articles contributed by authorities in the field, on specific aspects of broadcasting in Africa, and on broadcasting systems of specific African nations.

Quantitative Methods in Librarianship: Standards, Research, Management.

Hoadley, Irene Braden, and Alice S. Clark, Eds.

Westport, Conn.:1972. 270p. Greenwood Press, Inc. $11.00.

Collection of papers delivered at a library institute held at Ohio State University in 1969, designed both to encourage use of quantitiative measurement among librarians, and to teach techniques necessary for such use.

Another Tomorrow. A Science Fiction Anthology.

Hollister, Bernard C., Ed.

Dayton, O.:1974. 124p. Pflaum Standard. $3.80.

Thirteen science fiction stories selected for high school students in an effort to help them make 21st century choices now, by considering what life might be like in the future.

00.

Educators Guide to Free Health, Physical Education and Recreation Materials. Seventh Annual Edition 1974.

Horkheimer, Foley A. and Louis E. Alley, Eds.

Randolph, Wisc.:1974. 633p. Educators Progress Service, Inc. $9.00.

Lists, classifies, and provides complete information on 3,019 selected free resource materials now currently available for the educator.

Educators Guide to Free Films. 34th Annual Edition 1974.

Horkheimer, Mary Foley and John C. Diffor, Comps. and Eds.

Randolph, Wisc.:1974. 830p. Educators Progress Service, Inc. $12.75.

Complete guide to 4,916 films available free of cost throughout the United States generally, with those available in Australia and Canada indicated separately.

Educators Guide to Free Filmstrips. 26th Annual Edition 1974.

Horkheimer, Mary Foley and John C. Diffor, Comps. and Eds.

Randolph, Wisc.:1974. 184p. Educators Progress Service, Inc. $9.25.

A complete, annotated schedule of all newer free educational media published, listing 318 filmstrips, 225 sets of slides, and 3 sets of transparencies.

Video Tools 2.

Jaffe, Paula and Bill Narum, Eds.

New York:1973. 40p. CTL Electronics, Inc. $3.00.

Catalog containing information and access data on video equipment.

The Celluloid Literature; Second Edition.

Jinks, William.

Beverly Hills, Ca.:1974. 220p. Glencoe Press. $3.95.

Provides the reader with an introduction to film art, and emphasizes how close, both in form and in content, literature and the narrative film are to one another.

Modern Radio Station Practices.

Johnson, Joseph S. and Kenneth K. Jones.

Belmont, Ca.:1972. 269p. Wadsworth Publishing Company, Inc. $7.95.

Especially for the beginning broadcaster and for the student of radio, this text uses a management approach rather than a production approach to modern radio station practice, with the focus on the product--i.e., the program.

Deeper into Movies.

Kael, Pauline.

Boston:1973. 456p. Little, Brown & Company. $3.95.

Collection of over 150 of the author's movie reviews from "The New Yorker" for September 1969 to March 1972.

Conservation and Restoration of Archive Materials.

Kathpalia, Yash Pal.

New York:1973. 231p. UNIPUB, Inc. $6.60.

A manual on archival upkeep which includes details of the various processes and techniques employed and considered suitable for conservation and restoration work in various centers throughout the world.

Mother Was a Lady: Self and Society in Selected American Children's Periodicals, 1865-1890.

Kelly, [illegible] Gordon.

Westport, Conn.:1974. 233p. Greenwood Press, Inc. $12.50.

Children's literature, then as now, is an important vehicle for codifying, justifying, and perpetuating the values considered essential to preserve a desirable way of life. The author examines the Gilded Age in America as depicted in children's fiction of that time, and how society was viewed and sustained by the gentry class.

Man and the Computer.

Kemeny, John G.

New York:1972. 151p. Charles Scribner's Sons. $6.95.

A personalized view of what has happened in the first 25 years of modern computers, a critical evaluation of the present state of the art and the various applications of computers, and an examination of what seems possible and likely to occur in the next 20 years.

Photography for Visual Communication.

Kemp, Weston D. and Tom Muir Wilson.

Englewood Cliffs, N.J.:1973. 279p. Prentice-Hall, Inc. $15.95.

Explains in practical terms how photography works, and demonstrates the sort of image that can be produced and the visual problems that can be solved with photography.

International Bibliography of Comics Literature. Second Revised Edition.

Kempkes, Wolfgang.

New York:1974. 293p. R. R. Bowker Company. $18.50.

Some 4,700 titles are included on the sociological, psychological, educational, and structural aspects of comics. Also covered is the historical development of the form, from 1890 to the present.

How to be Heard: Making the Media Work for You.

Klein, Ted and Fred Danzig.

New York:1974. 346p. Macmillan Publishing Co. $9.95.

Discusses how to propose and conduct an effective campaign, and how to publicize it. Included are tested strategies and techniques for enlisting help from the major media--radio, television, magazines, wire services-- as well as many other procedures.

Integrative Mechanisms in Literature Growth.

Kochen, Manfred.

Westport, Conn.:1974. 275p. Greenwood Press, Inc. $14.95.

Discusses the need for creation of information systems to help users cope with a bewildering quantity of literature fragments and to aid with evaluation and synthesis. Includes bibliographical references.

Video Tape Recorders.

Kybett, Harry.

Indianapolis:1974. Howard W. Sams & Co., Inc. $8.95.

Explains in simple language, and with diagrams, how the helical video tape recorder works. Especially for the user in education, industry, and other nonbroadcast applications.

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Visual Aids and Photography in Education.

Langford, Michael J.

New York:1973. 350p. Hastings House, Publishers. $13.95.

An essentially practical guide to the educational use of equipment most educational establishments can sooner or later expect to possess--photographic copiers and associated gear, document copiers, duplicators and projectors, and software of various kinds.

Young Filmakers and Their Discoveries.

Larson, Rodger; Lynne Hofer; Jaime Barrios.

New York:1973. 150p. Praeger Publishers. $6.50.

Interviews with 12 young filmakers between the ages of 14 and 20, who have experimented with ways to express their viewpoints and emotions on film.

Library Automation at the Asian Institute of Technology, Bangkok. The LARC Reports: Vol. 7., Issue 3.

Lee, Hwa-wei and Stephen W. Massil.

Peoria, Ill,:1974. 36p. LARC Press, Ltd.

Describes the computer-aided journal listing and control system, and a book acquisitions and accounting system as they have been modified over the years and as they are now operating at the Asian Institute of Technology, Bangkok, Thailand.

Feature Films on 8mm and 16mm: Fourth Edition.

Limbacher, James L., Comp. and Ed.

New York:1974. 368p. R. R. Bowker Company. $16.50.

An index of directors and their films, addresses of film companies and distributors, a regrouping of distributors by areas, a bibliography of film reference works, and a section on serials are included.

Film Music: From Violins to Video.

Limbacher, James L., Comp. and Ed.

Metuchen, N.J.:1974. 835p. Scarecrow Press, Inc. $18.50.

This compendium on film music of the 20th century presents 52 articles by noted composers, reviewers, and critics on the art of composing for films. Extensive data on individual films and composers are included in part two.

Information and the Small Manufacturer. Report of a Survey of the Information Needs of Small Manufacturers in New South Wales.

Maguire, Carmel and Robin Kench.

Kensington, New South Wales, Australia: 1974. 96p. School of Librarianship, University of New South Wales. $7.50.

Study of information needs of small manufacturers in New South Wales, Australia, to assist in the supply to them of more effective information services and in a better general understanding of the problems of small manufacturers everywhere.

An Introduction to Technological Forecasting.

Martino, Joseph P., Ed.

New York:1972. 108p. Gordon and Breach, Science Publishers, Inc. $10.50. (Paper $5.50.)

Essays informing the decision maker and the interested citizen about technological forecasting and its role in informing them of the choices they will have to make.

The Reader, the Library, and the Book.

McClellan, A.W.

Hamden, Conn.:1973. 148p. Linnet Books. $9.00.

Collection of 12 papers, each individually written over the period 1949-1970, forming an integrated statement of the purposes and implementation of committed library services within the social and economic context of the modern communications process.

Computer Programs Directory 1974.

McQuillin, Richard, Ed.

New York:1973. 806p. Macmillan Information. $25.00.

Compilation includes information on software for all sources and manufacturers and provides detailed program descriptions and machine and language data with an extensive subject index. A new acronym index is included.

Women and Their Sexuality in the New Film.

Mellen, Joan.

New York:1973. 255p. Horizon Press. $4.95.

Examines in detail many significant modern films, and explores the treatment of women and their sexuality by directors, writers, and producers.

Basic TV Staging.

Millerson, Gerald.

New York:1974. 173p. Hastings House, Publishers. $10.95.

Provides a survey of the basic design mechanics and the main techniques and structures used in TV studio staging, together with indications of the flexibility and pictorial opportunity they offer. Part of the Media Manuals Series.

TV Camera Operation.

Millerson, Gerald.

New York:1973. 160p. Hastings House, Publishers. $10.95.

Includes the operational know-how that enables the cameraman to use his sophisticated equipment as a persuasive productional tool. Part of the Media Manuals Series.

Law of Mass Communications: Freedom and Control of Print and Broadcast Media. Second Edition.

Nelson, Harold L. and Dwight L. Teeter, Jr.

Mineola, N.Y.:1973. 713p. The Foundation Press, Inc. $13.00.

This text updates the first edition published in 1969, and documents the rapid change which has continued to characterize communications law during the past five years, as well as previous statutes still in effect.

Media and Symbols. The Forms of Expression, Communication, and Education.

Olson, David E., Ed.

Chicago:1974. 508p. University of Chicago Press. $10.00.

Explores the nature and educational consequences of communication and its various technologies.

State Government Reference Publications: An Annotated Bibliography.

Parish, David W.

Littleton, Colo.:1974. 237p. Libraries Unlimited, Inc. $11.50.

Selective, annotated guide to more than 800 important and representative documents issued by the offices and agencies of various states and U.S. territories.

Actors' Television Credits (1950-1972).

Parish, James Robert.

Metuchen, N.J.:1973. 869p. Scarecrow Press, Inc. $18.50.

Presents detailed credits on a spectrum of television players, focusing on those performers who have contributed uniquely to the industry.

Open Education: For Me?

Pflum, John and Anita Hanks Waterman.

Washington:1974. 420p. Acropolis Books Ltd. $16.95.

Down-to-earth, practical guide for teachers on making the individualized instruction and open education programs work in American classrooms.

Cinema Booklist: Supplement One.

Rehrauer, George.

Metuchen, N.J.:1974. 405p. Scarecrow Press, Inc. $10.00.

Continues the work of the original volume, emphasizing in this book the film literature written between 1971 and 1973. Some 900 titles are included, with complete citations and a descriptive, evaluative annotation provided for each.

Popcorn Venus: Women, Movies & the American Dream.

Rosen, Marjorie.

New York:1973. 416p. Coward, McCann & Geohegan, Inc. $9.95.

In at least 90% of all films, women have occupied a pivotal psycho-social role, yet there is virtually no material on this role in cinema. Author here explores parallel interrelated trends in film on the woman's role, within each decade from 1900 to the present.

01.

Educators Guide to Free Guidance Materials. 13th Annual Edition 1974.

Saterstrom, Mary H. and Joe A. Steph, Comps. and Eds.

Randolph, Wisc.:1974. 327p. Educators Progress Service, Inc. $9.75.

Complete, up-to-date, annotated compilation of 1,377 selected, currently available free audiovisual and other guidance aids, plus information on the nature, purposes, and use of these materials.

Educators Guide to Free Science Materials. 15th Annual Edition 1974.

Saterstrom, Mary H., Comp. and Ed.

Randolph, Wisc.:1974. 366p. Educators Progress Service, Inc. $9.25.

Complete, up-to-date annotated listing of 1,740 currently available free science curriculum enrichment aids.

Performing Arts Books in Print: An Annotated Bibliography.

Schoolcraft, Ralph Newman.

New York:1973. 761p. Drama Book Specialists/Publishers. $32.50.

Includes the literature of the theater, drama, motion pictures, television, radio, and the mass media.

The Seed Catalog. A Guide to Teaching/Learning Materials.

Schrank, Jeffrey.

Boston:1974. 374p. Beacon Press. $12.95.

Catalog of publications, organizations, periodicals, books, films, tapes and records, games, multi-media, and devices for teaching and learning.

019

Motion Picture Directors: A Bibliography of Magazines and Periodical Articles, 1900-1972.

Schuster, Mel, Comp.

Metuchen, N.J.:1973. 418p. Scarecrow Press, Inc. $12.50.

Research guide to articles appearing in English language magazines and periodicals from 1900 through October 1972. References to over 2,300 motion picture directors, filmmakers, and animators.

The Responsive Chord.

Schwartz, Tony.

Garden City, N.Y.:1973. 173p. Anchor Press/Doubleday. $6.95.

Explores the implications of the idea of resonance (i.e. the way in which the sender uses information already in the brain of the receiver, sending sounds to him mainly to "resonate" that stored information) on each of us every day.

Free Posters, Charts, and Maps.

Shaffer, Dale E.

Salem, O.:1974. 27p. Dale E. Shaffer. $2.95.

Catalog includes 584 display items covering 178 subject areas from 256 sources, all available free of charge to libraries and teachers.

Index to Characters in the Performing Arts. Part IV: Radio and Television.

Sharp, Harold S. and Marjorie Z. Sharp, Comps.

Metuchen, N.J.:1973. 703p. Scarecrow Press, Inc. $15.00.

Identifies about 20,000 radio and television characters with the approximately 2,500 programs in which they appeared, from the inception of these broadcast media through 1955 for radio and Fall 1972 for television. Completes the Index to Characters in the Performing Arts series.

The Law and Mass Media in Hong Kong.

Shen, James C.Y.

Hong Kong:1972. 180p. Chinese University of Hong Kong.

Describes the areas of law in Hong Kong which have a constant bearing on the media and how these laws have been interpreted and applied by the courts there.

Computer Dictionary.

Spencer, Donald D.

Ormond Beach, Fla.:1973. 64p. Abacus Computer Corp. $3.95.

Illustrated dictionary containing over 1,200 explanations of computer and related terms, acronyms, and abbreviations, arranged in alphabetical order.

Open Education in the Secondary School.

Spitsbergen, Judith M. and Fielding Fry.

Beaufort, N.C.:1974. 201p. Carteret County Board of Education. $2.00.

Explanation of important learning-teaching philosophies and description of some of the classroom processes which grow out of these philosophies.

015

Economics of Approval Plans. Third Edition.

Spyers-Duran, Peter and Daniel Gore, Eds.

Westport, Conn.:1972. 134p. Greenwood Press. $8.50.

Proceedings of the Third International Seminar on Approval and Gathering Plans in Large and Medium Size Academic Libraries, held in February, 1971.

Management Problems in Serials Work. Proceedings of the Conference Held at Florida Atlantic University, Boca Raton, Florida, March 26-27, 1973.

Spyers-Duran, Peter and Daniel Gore, Eds.

Westport, Conn.:1973. 145p. Greenwood Press. $8.95.

Papers delivered at a conference attended by 124 public, college and university librarians and by representatives of a number of serials dealers and subscription agencies, discussing management and decision making problems in library serials collections.

BBB Guide to Mass Communications Texts and Readers: 1972 Edition.

Sterling, Christopher.

Philadelphia:1972. 5p. Christopher Sterling, Temple University. $1.00.

Brief descriptive classification of currently available general media texts and readers. Does not include educational/instructional applications of media, specific foreign systems (except Britain), how-to books, research methods studies, or bibliographies.

Broadcasting/Mass Media: A Survey Bibliography. Fourth Edition.

Sterling, Christopher H.

Philadelphia:1972. 17p. Christopher H. Sterling, Temple University. $1.00.

Lists currently available (in-print) literature on mass communications and broadcasting, excluding specific works on film and print journalism.

Mass Communications: A Guide to Library Materials on Print, Electronic and Photographic Subjects.

Sterling, Christopher H.

Philadelphia:1972. 15p. Christopher H. Sterling, Temple University. $1.00.

A detailed and classified guide to use of the Dewey and Library of Congress classifications of media topics.

Understanding Technology.

Susskind, Charles.

Baltimore:1973. 168p. The Johns Hopkins Press. $6.95.

Seeks to provide an overview of the development of modern technology and of its main social and political consequences.

Elementary Teachers Guide to Free Curriculum Materials. 31st Annual Edition 1974.

Suttles, Patricia E., Ed.

Randolph, Wisc.:1974. 395p. Educators Progress Service, Inc. $10.75.

Complete, up-to-date annotated schedule of 1,700 selected free maps, bulletins, pamphlets, exhibits, charts, magazines, and books for the elementary teacher.

Educators Guide to Free Social Studies Materials. 14th Annual Edition 1974.

Suttles, Patricia H., Comp. and Ed.

Randolph, Wisc.:1974. 673p. Educators Progress Service, Inc. $9.50.

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